

Public Services International

30th World Congress
Geneva, 2017

PEOPLE OVER PROFIT



GENEVA CONGRESS 2017 - CIRCULAR No. 9
TO ALL PSI AFFILIATES
TO ALL REGISTERED CONGRESS PARTICIPANTS
TO ALL EB/WOC/SOC MEMBERS
CC for information: PSI/EPSU staff

PSI Congress 2017 Fundraising Opportunities

20/09/2017

PSI Congress is a once in five-year opportunity to make trade union and political contacts, share union stories, debate policy and inspire action. An exciting part of this experience is the social and cultural programme designed to complement the political agenda.

For the first time, PSI is offering unions the opportunity to be publicly recognized for their support for this important programme.

We are seeking voluntary contributions from affiliates to assist with a range of overhead costs and to facilitate a lively and memorable Congress experience for all.

Gala Evening

The Gala Evening on Tuesday 31st of October will provide a great opportunity for participants to mix, mingle and let down their hair after the first full day of Congress.

Concert

A representative from the contributing affiliate(s) will have the opportunity to introduce the evening's entertainment (Emir Kusturica and the No Smoking Orchestra), and make opening remarks. On the programme, it will be noted that the evening's entertainment has been kindly sponsored by this/these affiliate(s).



Refreshments

After a day of hearty debate, nothing eases the meet and mingle like a great selection of local wine, beer and non-alcoholic beverages. The contributing affiliate(s) will have their name and logo displayed on signs at the bar and drink coasters throughout the event hall. A representative from the contributing affiliate(s) will deliver the evening's toast.

Congress Events

LGBTQI Event

PSI and Education International are organising a Congress side-event for representatives and supporters of our vibrant LGBTQI community. The event will also be supported and attended by the International Lesbian, Gay, Bisexual, Trans and Intersex Association and will be followed by a social evening, giving a great opportunity for attendees to network and exchange strategies. The contributing affiliate(s) will have their name and logo on all the event material and will be thanked in the opening remarks.

Opening Concert - Violonissimo

The first day of Congress will be opened by an astonishingly talented group of over a dozen young violinist prodigies. Affiliates are asked to contribute to assist with a donation to these young musicians and their not-for-profit music school. ([Video here](#))

Young Workers Event

Having young people in trade unions isn't just great for fresh ideas and enthusiasm - it's of existential importance! The Young Workers side event will be an opportunity for young unionists to form links between their organisations and discuss how to increase youth involvement and participation in trade unions worldwide. The contributing affiliate(s) will be thanked in event materials and in remarks.

Red Cross/Crescent - Museum Visit

Geneva is home to several international organisations and is the birthplace of the International Committee of the Red Cross/Crescent. On the sidelines of Congress, PSI would like to invite attendees to pass by the Red Cross/Crescent Museum, just 10 minutes' walk from the

conference centre. The contributing affiliate(s) will be thanked in the Congress programme and during the main session.

Congress Visual Material

Photo Panel Boards

A series of 30 rollup boards will display a collection of photos of our workers all around the Congress site. Contributing unions will have their logo and a note of thanks displayed on a photo panel board.



PSI Documentary Series

In the lead up to Congress, PSI Communications team has visited various affiliates to document their struggles and reflect their achievements. This has enabled the creation of 15 short films (5 - 10 minutes each) which follow our members at their workplaces and in their daily lives. These films will be premiered during Congress and made available to all via an internet platform. Contributing unions will be listed as co-producers with a special thanks and logo screened during the credits.

Congress Gear

PSI Congress Bags

Every participant will be gifted with a sustainably produced cotton bag, containing Congress material and printed with the Congress logo. The bags are crafted by a self-organised women workers' collective. The contributing affiliates will have a note of thanks with their names and logos placed inside each bag, recognizing their contribution.

Congress Gift - "Power to the People" Adaptor

Each Congress attendee will receive a Swiss-made multi-adaptor for electricity and USB, printed with the PSI logo and Congress slogan "Power to the People." The contributing affiliates will have a note of thanks placed in each gift box with their name and logo.

USB Keys

Every participant will be given a customized USB stick with all Congress documents in all languages preloaded onto it. The contributing affiliates will have a note of thanks with their names and logos placed inside each bag, as well as a thank-you note on the USB stick.

Fundraising Categories

The following categories outline the contribution amounts proposed and the types of activities that the contributing affiliate will be supporting and thanked for.

| €10,000 or above | €5,000 or above | €3,000 or above | €1,000 or above |
|--|---|--|---|
| -Gala Evening concert -LGBTQI event -5x photo panel board -2x documentary -Congress gift | -Gala Evening: refreshments -3x photo panel boards -Young workers event -1x documentary | -Red Cross Museum -2x photo panel board -Congress bags | -Opening concert -1x photo panel board -Congress USB keys |

PSI is currently sponsoring over 200 Congress participants. It is also much appreciated if your union wishes to sponsor one or more of these participants. These are the indicative costs per Congress attendee:

Africa and Arab Countries: 2,000€

Asia-Pacific: 2,300€

Interamerica: 2,500€

Central/Eastern Europe: 1,500€

How to contribute:

Please send an email to aurore.capelier@world-psi.org with “Congress Contribution” in the subject line, advising the amount of your contribution and any specific details.

The transfer can be made to:

Account holder: Internationale des Services Publics

Account No: 298 630 31 06 90-0

Swift code: BCLRCHBB

IBAN CH72 0844 0298 6303 1069 0

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